



WE RANKED #1

in Investor Satisfaction with Full-Service Brokerage Firms—here's why.

IT'S OFFICIAL!

National Bank Financial – Wealth Management (NBFWM) ranked highest in the **J.D. POWER 2024 Canada Full-Service Investor Satisfaction Study**. Out of 14 full-service firms in Canada, we scored **45 points higher** than the study average.*

We've worked hard for this achievement. At NBFWM, we place immense value on the long-term relationships we've built with our clients, relationships that are grounded in trust, integrity, and personalized service. Our commitment goes beyond merely providing financial guidance; it's about deeply understanding our clients' needs and goals, as well as supporting the communities we proudly serve.

“

Our firm's unique value proposition is what makes the client experience so different and sets us apart in the industry.

”

– Jonathan Durocher, President, NBFWM

PEOPLE FIRST

Each one of our client benefits from our flexible, personalized, comprehensive and intergenerational advisory approach. We understand that every situation is unique—there are no cookie-cutter solutions to achieving your life goals.

Our client-centric mission is what propels us—today, tomorrow and for the years to come.

**We even outdid ourselves: our investor satisfaction score is up 39 points from last year.*

PERSONALIZED RELATIONSHIPS THAT LAST.
THAT'S NBFWM.



**NATIONAL BANK
FINANCIAL**

WEALTH MANAGEMENT

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